DOWNLOADABLE ENGINEERING REFERENCE / PDF EDITION

Client Case Study & Reference Approval Checklist

Template only. Not evidence of an existing customer, endorsement, consent, or a signed authorization.

Complete this checklist with the client's authorized representative *before* any customer-identifying material is published. Do not upload confidential material through the public website.

1. Parties and authority

- Client legal entity: [to be completed privately]
- Authorized client approver and role: [to be completed privately]
- Demonic Binary engagement owner: [to be completed privately]
- Contract/confidentiality terms and allowed publication channels: [to be reviewed]
- Approval status: **NOT APPROVED** until explicitly signed or documented.

2. Exactly what may be published

Select each permitted category independently. Unchecked means **do not publish**.

- ☐ Legal customer name
- ☐ Company logo or trademarks
- ☐ Quoted customer feedback, with attribution and exact approved wording
- ☐ Business problem and operating environment
- ☐ Tools, architecture, screenshots, diagrams or code samples
- ☐ Before-and-after performance, availability, cost or security outcomes
- ☐ Named personnel and job titles
- ☐ Public URL or downloadable artifact

For each item record the precise approved text/file, scope and allowed publication venue.

3. Engineering evidence and claims

- ☐ The problem and root cause are supported by dated records.
- ☐ Changes delivered are attributable to the actual engagement.
- ☐ Measurements include a baseline, method, test conditions, sample size and date.
- ☐ No estimated change is represented as an observed result.
- ☐ Simulated/lab data is labeled and separated from live customer outcomes.
- ☐ Limitations, unsuccessful tests and remaining risks are stated.
- ☐ Claims requiring compliance, regulatory or security attestation are independently authorized.

4. Legal, privacy and security review

- ☐ Client's confidentiality and contract restrictions reviewed.
- ☐ Third-party IP and open-source licensing reviewed.
- ☐ Secrets, customer information, PII, logs and internal endpoints removed.
- ☐ Export-control, defense, personnel-clearance and contractual restrictions reviewed where applicable.
- ☐ Screenshot, trademark, attribution and quotation permissions checked.
- ☐ Published text was shown to the client's authorized approver.
- ☐ Revocation, correction and update contact/process agreed.

5. Publication record

- Content version or checksum:
- Client approval reference (private channel; **not** included on public page):
- Client approved publication date:
- Demonic Binary final reviewer:
- Public page URL:
- Scheduled fact-check / renewal date:
- Contact for corrections and takedown:

Release gate: Publish identifiable details only after explicit documented approval. A completed internal draft or unsigned checklist is not permission.

Public engineering reference, not a completed assessment, legal advice, audit, certification, or customer deliverable.

Editable Markdown source: demonicbinary.com/downloads/demonic-binary-case-study-approval-checklist.md